

Green Building Education Licensing Opportunities



earth
advantage
INSTITUTE



Earth Advantage has trained over 4,400 professionals in 5 years across the U.S.
Our mission is to provide knowledge to more professionals to meet future demand.

Sustainable Homes Professional™

Earth Advantage® Broker

Accredited Green Appraiser™

Building industry professionals are finding it increasingly necessary to gain the knowledge and skills to design and build or market and sell green homes and upgrades.

Given the projected growth of the green building market, there is a tremendous opportunity for education providers to catch the next wave in professional training demand. Education providers now have the opportunity to license three well-regarded and established accredited courses from Earth Advantage for delivery in their own markets.

The Institute at Earth Advantage provides turn-key programs:

- > State licensing or professional continuing education accreditation, whenever possible
- > EAI curriculum materials customized by region (course manual, PowerPoint presentation deck, course activities, resources)
- > Curriculum updates as needed
- > Training for trainers
- > Course marketing templates
- > Administration of online quizzes, certification exam, course evaluation, and final accreditation
- > Instructor access to online platform
- > Marketing support for Sustainable Homes Professionals, EA Brokers and Accredited Green Appraisers
- > Use of EAI, SHP, EA-Broker, and AGA logos

“Earth Advantage has been our best educational partner, bar none. We constantly hear from local professionals that EA’s real estate or appraiser training was the best class they’ve ever taken in their professional career. When we talk about market transformation, it starts here.”

— Daniel Tait, Program Manager,
Nexus Energy Center (Huntsville, AL)



Sustainable Homes Professional (SHP)

This interactive program helps participants develop the technical expertise required to design and build high-performance, green homes.

The course provides architects, engineers, designers, and builders with an opportunity to learn sustainable building best practices from building science experts in a hands-on learning environment. Participants will gain an approach to Net Zero, Passive House, LEED® for Homes, ENERGY STAR, and other certification standards. Each two-day module integrates lecture and discussion, hands-on exercises and tours of green-certified homes. The curriculum includes homework assignments, readings and a cumulative final project that can be directly applied to real life.

Continuing Education:

American Institute of Architects (AIA)
Continuing Education System: 84 LUs
Building Performance Institute (BPI): 42 CE units
Construction Contractors Board (CCB): 48 elective hours

Certain modules may be taken individually and at different times to achieve SHP accreditation.

Course Length: 6 two-day modules (12 days total).

Accreditation: SHP

Earth Advantage® Broker

Through the Earth Advantage Broker accreditation course, over 1,300 real estate professionals in five states have armed themselves with the knowledge and skills needed to market and sell green homes and upgrades.

The Earth Advantage Broker curriculum provides real estate professionals with knowledge and skills to communicate with clients about the value and benefits of a new or remodeled green home. Participants will be able to identify which home features and building attributes provide greater energy, water, and resource efficiency and create a healthier living environment for their clients. The two-day course provides an overview of different home energy rating systems, green certification programs, and offers participants a hands-on exploration of green building techniques and products through green home site visits.

Continuing Education:

Approved for continuing education in OR, WA, AL, VA, NV, and AZ (pending). EAI can seek approval in other states.

Course Length: Two days (12 clock hours)

Accreditation: Earth Advantage® Broker

Accredited Green Appraiser (AGA)

Appraising Green Homes (AGH):

This two-day course will provide an introduction to all phases of green residential construction, from proper siting of a home to finish material selection. Participants will learn about energy labels and how they can be used to support energy efficiency programs in their area.

Accredited Green Appraiser (AGA):

This accreditation course is a third-day addition to AGH and was created for appraisers looking to advance their knowledge and earn the AGA designation. Participants will analyze valuation studies and cost data for green residential projects, and will apply coursework directly to appraisal case studies.

Continuing Education:

AGH is approved for 14 CE clock hours in AL, MA, NV, OR, VA, and WA. EAI can seek approval in other states.

AGA is approved for 7 CE clock hours in AL, OR, VA, and WA. EAI can seek approval in other states.

Course Length:

AGH: Two days (14 clock hours)
AGA: One day (7 clock hours)

Accreditation: AGA

For more information visit earthadvantage.org

Or, contact Ryan LaPoma by email: rlapoma@earthadvantage.org or phone: 503.968.7160 x25.